



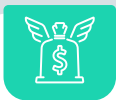
# 6 Reasons to Run Your Business on Microsoft Azure

**YOUR BUSINESS, YOUR CLOUD ON YOUR TERMS.**



TODAY'S MODERN BUSINESSES RUN OPERATIONS ON THE CLOUD. HOW CAN BUSINESSES STAND OUT FROM THE CROWD AND CLINCH SUCCESS?

The answer lies with Microsoft Azure. Microsoft Azure offers a perfect balance of security, flexibility and affordability. Here's why.



## NO MORE CAPITAL EXPENDITURES

01

Say goodbye to expensive hardware. As a subscription service, Microsoft Azure frees you from upfront capital expenses so that you can focus on investing in what's important – running your business.



## BUSINESS CONTINUITY, NO MATTER WHAT

02

We all know that a data disaster is a business disaster. Even a minor outage can put you at a competitive disadvantage. With Microsoft Azure, you can ensure your apps work when you need them the most without the expense of secondary infrastructure.



## PAY ONLY FOR WHAT YOU USE

03

Sometimes you need more capacity, and sometimes you need less. Microsoft Azure is a scalable solution that meets seasonal needs according to your business growth and demands.



## A TIERED APPROACH TO THE CLOUD

04

Moving to the cloud shouldn't be an all-or-nothing decision. And it certainly shouldn't be a hassle. With Microsoft Azure, you can move any or all your business applications – from accounting and HR to commerce and CRM – on your timeline as and when you're ready.



## ALL-ROUND SECURITY IS A TOP PRIORITY

05

Safeguard your business with unmatched security management and threat protection for all applications and data, whether they're on-premises or in the cloud. Plus, Microsoft Azure has more security and certifications than any other cloud provider.



## FULLY MANAGED FOR YOU

06

Getting on the cloud takes a considerable amount of time. Leave it to StarHub Managed Services to assess, design, provision, and migrate your business onto Microsoft Azure. It doesn't end there. As a Microsoft Gold Partner, StarHub Managed Services offers end-to-end solutions, from proactive management and help desk to providing security and backup-as-a-service for your cloud-based workloads.

It's never been easier to get started.

With Microsoft Azure at your fingertips, you can bridge your current server technology to the cloud and unlock new possibilities that drive your business forward.

GET STARTED TODAY. CONTACT STARHUB.

Email us at [business@starhub.com](mailto:business@starhub.com)

Visit [starhub.com/managed-services](https://starhub.com/managed-services)